



William D. Snow Sr.

November 21, 1945 - October 5, 2021

William D. Snow Sr., 75, of Mentor, passed away Tuesday October 5, 2021 at University Hospitals Tri-Point Medical Center in Concord. He was born November 21, 1945 in Columbus, Ohio and called Mentor home for the last 43 years.

Bill started serving on the Mentor Planning Commission in 1989 and was voted to serve the citizens of Ward Two as their Councilman in 2006 and returned to the Planning Commission in 2010. He also served as president of the Mentor Economic Assistance Corporation. He was very humbled to be voted Citizen of the Year in 2000 by the Mentor Area Chamber of Commerce. Bill worked as an Account Executive for various media companies over the course of his 40 year career including time at WGCL-FM, WNCX-FM, WZAK-FM and WOIO-TV. He was most proud of his time as Marketing Director of the Ohio Lottery where he oversaw record profits in sales, and as a result, substantial growth in the Lottery Profits Education Fund.

Bill enjoyed following local sports teams including the Browns, Indians, Cavaliers, and Captains. He was an avid model train collector and enjoyed going to local train shows with his grandchildren. He took great joy in helping others and in the relationships he had built with friends, neighbors, and colleagues. Bill had a quick and witty sense of humor. He was a student of history and enjoyed sharing important historical facts with friends and family.

Survivors include his wife of 52 years: Barbara Snow; sons: William D. (Sheila) Snow Jr. and Geoffrey D. (Kristy) Snow; grandchildren: Elizabeth, Gabriella, Ethan, Cameron, and Caden Snow.

Preceding Bill in death are his parents: Richard and Ella Mae Snow.

The family will receive friends 4:00-8:00 pm Monday October 11, 2021 at Brunner Sanden Deitrick Funeral Home & Cremation Center, 8466 Mentor Ave. Mentor, OH 44060 and 10:00 – 11:00 am Tuesday, October 12, 2021 at St. John Vianney Church, 7575 Bellflower Rd. Mentor, OH. 44060.

A funeral mass will be held at 11:00 am Tuesday, October 12, 2021 at St. John Vianney Church, 7575 Bellflower Rd. Mentor, OH 44060.

In lieu of flowers, contributions may be made to Hunger Center at St. Augustine 2486 W. 14th Street, Cleveland, OH 44113.

Please offer condolences at www.brunners.com

Previous Events

Visitation

OCT **11**. 4:00 PM - 8:00 PM (ET)

Brunner Sanden Deitrick Funeral Home & Cremation Center
8466 Mentor Avenue
Mentor, OH 44060
(440) 255-3401
ajs@brunners.com
<https://www.brunners.com/>

Visitation

OCT **12**. 10:00 AM - 11:00 AM (ET)

St. John Vianney Catholic Church
7575 Bellflower Road
Mentor, OH 44060
(440) 255-0600

Funeral Mass

OCT **12**. 11:00 AM (ET)

St. John Vianney Catholic Church
7575 Bellflower Road
Mentor, OH 44060
(440) 255-0600

Tribute Wall



“ *I feel fortunate to have become friends with Bill while working together at WOIO. He was an absolutely great guy who's sense of humor, wit and personality made those days unforgettable and truly fun.*

Sean McCreary - October 11, 2021 at 02:51 PM

SA

“ *1 file added to the tribute wall*



Sharon Applebee - October 10, 2021 at 03:23 PM

SA

Such a wonderful loving couple! RIP Bill.

Sharon Applebee - October 10, 2021 at 03:31 PM

PM

“ *We are blessed to call Bill & Barbara our friends & church-peers at our beloved St. John Vianney Parish. Our prayers & love for Barbara & Bill's family....at this time and moving forward for Grace & strength on this journey. Xoxoxoxox*

Patrick & Patty Murphy - October 10, 2021 at 08:52 AM

MS

“ Bill helped bring Mentor into a fine place to live and raise children! Great schools and lots of activities for thousands of people. A Great community leader. He will be missed!

Mike Sindrach - October 08, 2021 at 05:00 PM

PA

“ Paulaknight lit a candle in memory of William D. Snow Sr.



Paulaknight - October 06, 2021 at 07:15 PM

PA

RIP BILL. SO HAPPY I GOT TO MEET YOU AND BARBARA ALONG WITH MY LATE HUSBAND BOB VEJBY SEVERAL YEARS AGO. RIP

Paulaknight - October 06, 2021 at 07:17 PM

LC

Barb, my dear, hold tight to all those beautiful memories, and I hope you'll share more of them with me. Bill was one of my favorite people (he was married to another of them). What a sweet, sweet man!

Lenore Collins - October 06, 2021 at 10:41 PM

MS

Barb & Bill two of my favorite people in life. Bill was always a great friend, skilled Soft Ball Player and mentor to me. He helped me turn Charles Chips into a household name again through his personal contacts as well as zany radio commercials (WNCX) as well as the wild give a-ways that drove the Buyers crazy. Bill was my brother and we shared laughs, stories and many great memories together. RIP my friend.

Michael Scibona - October 07, 2021 at 08:19 PM

MT

The folks here at Moving Solutions, Inc. were so fortunate to get to work with Bill for a short while. We miss his wisdom and wit.

Michele Tyers - October 08, 2021 at 11:09 AM

TB

Just heard Bill has passed away. I am sorry to hear that. My condolences to Barb and the family. Bill and I worked together at Radio One, he always made me laugh when he would say, "We used to be somebody." Bill was a good husband, father, and friend. Rest In Peace Snowman.

*God bless,
Tom Bush*

Tom Bush - October 11, 2021 at 06:27 PM